

REVIVE!

A ROADMAP TO RESTORE & GROW YOUR BUSINESS

OUR AIM

- Evaluate your Business in 30-Days
- Deliver a Roadmap of Action Priorities
- Quantify Opportunities for Business Growth
- Reveal Top 3 Areas to Run Your Business More Easily

OUR THREE-STEP 30-DAY PROCESS

1

EVALUATE

- Strengths & Opportunities
- Goals & Business Challenges
- Financial Performance & Risks

ENGAGE

- In-depth Business Discussions
- Conversation on Business & Personal Goals

2

REVIVE

3

- Actionable Roadmap with Best Practices
- Prioritize Your Commitments to Growth

Contact **Larry Prince, CEO**

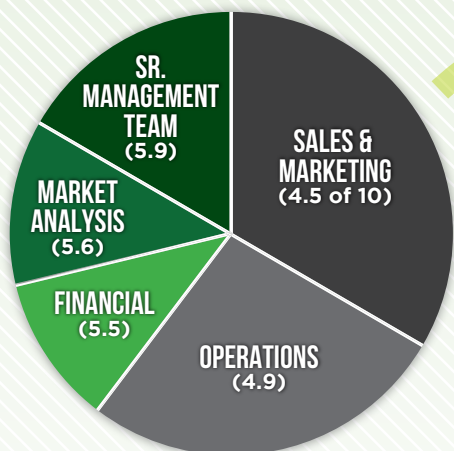
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SAMPLE EVALUATION & ROADMAP REPORT

Industry: Manufacturing | Revenue: \$12M Annual Sales

Goal: Restore Revenue to Pre-Covid Levels

> IDENTIFICATION OF BUSINESS PRIORITIES



> THE ROADMAP SCHEMATIC



> DRILL DOWN ON THE GAP IN SALES & MARKETING STANDARDS

Rating: 4.5 of 10

- 2 SALES & MARKETING OBJECTIVES**
You have developed clear sales and marketing objectives.
- 7 MARKETING PLAN & PROCESS**
You create and monitor a clear marketing process and plan.
- 6 SALES PLAN & PROCESS**
Your ability to demonstrate a clear sales process and plan.
- 3 SALES & MARKETING METRICS**
How well you measure company performance to marketing and sales objectives.

> TARGETED ACTIONS ITEMS FOR SALES GROWTH

- 1 Set Clear and Specific Sales Goals, Metrics & Projections
- 2 Create a One-page Sales Plan for each Market Segment
- 3 Align the Plan with Company Goals, Strategy & Strengths
- 4 Assign the Right People to the Right Roles
- 5 Document a Process for Accomplishing the Sales Plan

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